

# 2023-06 - Plenary: Closing Town Hall



## About Plenary Sessions

**A Plenary session implies that all attendees are expected to attend due to either their relevance or importance to LFN as a whole.**

This usually means that no other sessions will be running in parallel. Topics may be reclassified as "General Interest" by the Program Committee to run as a parallel session if deemed appropriate.

## Topic Leader(s)

- [Heather Kirksey](#)

## Topic Description

60m

## Slides & Recording



D&TF2023...pptx.pdf



june2023...hall.mp4

## Minutes

- Collaboration seems to be the area the needs the most attention and where the industry seems to expect from us

### Collaboration Within LFN

- Are we aligned with the industry's wants/needs? solving for industry verticals
- is 5GSBP the correct path for input
- **ISSUE** difficulty knowing who is actually consuming our SW.
- Need for end user stories.
- **IDEA:** making use of a 3rd party app that provides download redirection to identify actual consumers
  - The company I was talking about is scarf.sh - <https://about.scarf.sh/post/the-open-source-sales-marketing-funnel>
- develop a way to do usecase cross testing / hosting
  - can we better leverage Suggestions about a shared use case space to demonstrate collaboration

### Collaboration beyond LFN

- we should come up with a clear value proposition in a WIIFM when we approach other communities. What problem can we solve for them.

## Action Items

- ☒ Ranny Haiby look up the name of the company doing the download tracking