2023-06 - Plenary: Closing Town Hall

Topic Leader(s)

- Heather Kirksey

Topic Description

60m

Slides & Recording

D&TF2023...pptx.pdf

june2023...hall.mp4

Minutes

- Collaboration seems to be the area the needs the most attention and where the industry seems to expect from us

Collaboration Within LFN

- Are we aligned with the industry's wants/needs? solving for industry verticals
- is 5GSBP the correct path for input
- **ISSUE** difficulty knowing who is actually consuming our SW.
- Need for end user stories.
- **IDEA**: making use of a 3rd party app that provides download redirection to identify actual consumers
  - The company I was talking about is scarf.sh - https://about.scarf.sh/post/the-open-source-sales-marketing-funnel
- develop a way to do usecase cross testing / hosting
  - can we better leverage Suggestions about a shared use case space to demonstrate collaboration

Collaboration beyone LFN

- we should come up with a clear value proposition in a WIIFM when we approach other communities. What problem can we solve for them.

Action Items

- ☑ Ranny Haiby look up the name of the company doing the download tracking