2022-3-23 MAC Minutes

Attendees & Representation:

Member	Representing		
Lindsey Sech	Intel (MAC Chair)		
Sandeep Panesar	Turnium (Vice Chair)		
Bob Monkman	Intel (Anuket Rep)		
Neal Hartsell	Netgate		
Filip úzy	PANTHEON.tech (ODL Rep)		
Ranny Haiby	Samsung (ONAP Rep)		
Stefan Kindt	Nokia		
Geoff Hultin	Turnium		
Mehran Hadipour	Robin		
Seshu Kumar Mudiganti	Huawei		

LF Staff: Brandon Wick, Jill Lovato, Heather Kirksey, Kenny Paul

Meeting Materials:

Slide Presentation

Zoom Recording

Agenda

- · Events Update
- · ONS Naming & Branding
- New Website Preview
- LFX Next Steps
- LFN Proof Points / Project Round Table
- Q&A / AOB

House Keeping

- · Start the Recording
- We will start by mentioning the project's Antitrust Policy, which you can find linked from the LF and project websites. The policy is important where
 multiple companies, including potential industry competitors, are participating in meetings. Please review and if you have any questions, please
 contact your company legal counsel. Members of the LF may contact Andrew Updegrove at the firm Gesmer Updegrove LLP, which provides
 legal counsel to the LF.
 - Antitrust Policy
- Agenda Bashing

Minutes

Events Update

Here is the roster of upcoming events. We encourage to register, help spread the word, and consider sponsoring.

- Apr 12-14: Open Networking & Edge Executive Forum
- Jun 13-16: LFN Developer & Testing Forum. Porto, Portugal.
- Jun 15-17: Open Networking & Edge Days Spring (Part of Interop Tokyo, managed by LF Japan Team)
- Nov 15-16: ONE Summit, Seattle, WA, Co-located with:
- Nov 17-18: LFN Developer & Testing Forum, Seattle WA
 - o Save the Dates. Program Committee & Registration coming soon.

ONS Naming & Branding

The current name for our flagship event (Open Networking and Edge Exec Forum/Summit) is not ideal for various and we want to explore changing the name for future use.

Proposal: 2 week sprint to address name and branding

- · First meeting this Friday at 8 AM PDT
- 2-3 times a week for following two weeks
- Seeking volunteers: Please email Heather (hkirksey@linuxfoundation.org) if interested.
 - Lindsey, Neal, Ranny, Sandeep, Seshu, and Filip have volunteered.
 - We can explore changing/alternating the meeting time if needed.

New Website Preview

A sneak preview of the new LFN Website was shown. The goal is to launch on March 30th (or if not possible, during the following week).

It was noted that the industry is beginning to move toward 6G so we may want to evolve our mentions of 5G to reflect this in some way in the future.

A suggestion was made to bring personas "alive" on the new site is a short video of someone who represents each particular persona (we could give them a brief script). The more video we could create/incorporate, the better.

Another idea was to shoot videos with the projects on the themes of Transform. Innovate. Collaborate (videos in non-traditional, non-stodgy environments). LF Staff could provide a script to a speaker and the y could record with Zoom or an iPhone. We could shoot in a variety of formats. The next best time to shoot in person videos might be in June in Portugal at the LFN DDF. If we have critical mass at an event we could also bring in a low cost crews to bust out multiple, short videos back to back.

LFX Next Steps

A reminder to all LFN MAC members to get an LF ID if don't already have one: https://identity.linuxfoundation.org/.

Once you have it, please log in to your individual dashboard and connect your Git Hub and LinkedIn profiles (ProfileSettingsConnected Accounts). This will help us improve the accuracy of the data in the LFX. Please also share any feedback you may have about LFX.

LFN Proof Points / Project Round Table

We will set up a dashboard for tracking this and hold ourselves accountable. Deployment stories are welcome, but we can use anonymous stories and can also open the definition of proof points to include key cross-project integrations (e.g. 5G Super Blueprint, ONAP/EMCO, ONAP/Magma, ONAP/O-RAN, ONAP/ODL, etc). L3AF is now an LFN Project and we see this as a way to approach the enterprise segment and Brandon is exploring potential stories with Walmart and Microsoft. L3AF will also be sending a MAC rep to the next call. Note: The proof point submitted from NetGate will likely be able to have an end user identified in it. We have a couple proof points in the archive that we will be developing but we need many more in order to maintain a full pipeline of content and achieve our marketing goals. Brandon to follow up with Neal on this.

Anuket: Bob is out on vacation. Brandon in touch with Bob and Beth on next steps.

EMCO: EMCO is preparing a code release and exploring ONAP/EMCO integrations and use case exploration. There are 3 potential end users, Lindsey and Bob to synch when he's back.

FD.io: John indicated a preference to highlight actual deployments where possible, but also highlight integrations (Linux, eBPF, VPP, DPDK).

L3AF: We'll check in with their MAC Rep once assigned.

ODIM: Per Bob in a "reset pattern".

ONAP: Jakarta outreach and integrations in focus.

OpenDaylight: Vendor initiatives (Verizon, lighty.io, Orange), ONAP controller, 5G Landscape, Security, Community/Contributors/TSC, Projects breakdown /puzzle idea. Developer videos. Verifying with TSC.

Tungsten Fabric: Checking with Adam.

XGVela: Preparing for release 1. Discussions on seed code with Red Hat, ONAP integration possibility, roadmap ready soon, and building connections with EUAg and other operators.