

# 2021 LFN Strategy Workshop 080621

## Supporting Documents

[Latest Slide Presentation](#)

## Attendees

[Brandon Wick](#) [Jill Lovato](#) [Heather Kirksey](#) [Ranny Haiby](#) [Bob Monkman](#) [Neal Hartsell](#) [Sandeep Panesar](#) [Lindsey Sech](#)

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This was the initial kick off meeting for the LFN Strategy Working Group.

Brandon prepared and presented the a [Strategy Overview Deck](#) to set the context for the discussion.

The open discussion centered around the following points:

- Central Ideas
  - How to make this exciting? Enterprise, etc.
  - Enterprise Sizing (very large accounts vs. smaller ones)
    - What are we actually trying to accomplish? (ties back to biz dev convos)
    - "Enterprise" a vague term, need to specify focus.
    - Determine the sandbox is we're playing, what we're going to do (and NOT do)
    - Smaller orgs move faster, very innovative
    - CNCF marketing example: Enterprise Vendors (target), enterprise end users. Ecosystem message vs technology message.
    - Magma Core Example "Bringing connectivey to 3rd world"
    - Alignment with the SPC (Both should align to board priorities) Synch with Jonne
  - 5G SBP Are we focusing on Telecom (ONAP/Magma/Anuket)?
    - 5G SBP Targeting "Private 5G (LTE, eventually IoT)"
    - Evolution to xSP: Traditional, Regional, Cloud Services
  - Deployments: Enterprise: "Show how this works in my environment" Can we solicit members to build these PoCs? Version streaming

Group members are asked to add any additional comments, questions, and ideas to this wiki page.

The group agreed to meet bi-weekly for the near future (and can be updated to weekly when/if needed).

Additional MAC members are encouraged to join the group at anytime, please email [bwick@linucfoundation.org](mailto:bwick@linucfoundation.org).