

Logo Working Folder

The 1st step is to complete a Creative Brief. Here is the template that we need to fill in: <https://docs.google.com/document/d/1gZedbJeEHUB6PJ-kW9qrrxfnqpe8e1mkinvxGT-ps3c/edit>.

Its self-explanatory.

The initial team working on the Logo is comprised of:

[Bob Monkman](#)

[Srinivasa Addepalli](#)

[LJ Illuzzi](#)

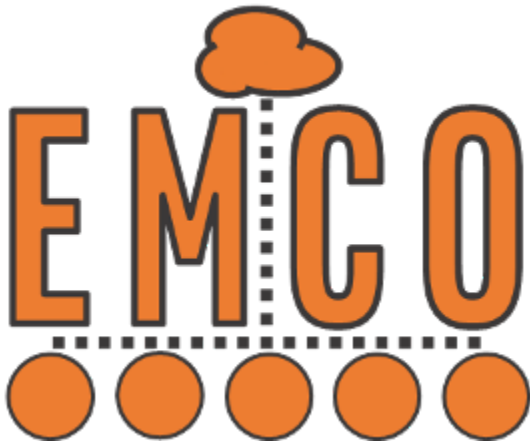
Logo Concepts v1:



<Add additional names>

Bob will schedule working meetings to develop the brief and then review options provided by LFN Creative Service

A previous logo:





Logo.pptx