

2021 LFN Messaging Workshop 071521

Supporting Documents

[Latest Slide Presentation](#)

[Old LFN Messaging](#)

[Old LFN Personas](#)

Attendees

[Brandon Wick](#) [Jill Lovato](#) [Heather Kirksey](#) [Ranny Haiby](#) [Bob Monkman](#) [Neil Hartsell](#) [Yves Bellego](#) [Sandeep Panesar](#)

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The group reviewed the messaging deck and made some final tweaks.

[Here](#) is the final, approved deck that will be presented to the board next week.

This messaging group's initial task is done! Volunteers will be asked to consider further message evolution in the near future around Enterprise Messaging and LFN Marketing Strategy.