2021-02-17 MAC Minutes

Presentation

Attendees & Representation

Member	Representing
Lindsey Sech	Intel (MAC Chair)
Massimo DiSabato	Commscope
Neal Hartsell	NetGate (FD.io Proxy)
Seshu Mudiganti	Huawei
Stefan Kindt	Nokia
Yves Bellego	Orange
Bob Monkman	Intel
Adam Grochowski	Juniper (Tungsten Fabric Rep)
Filip Cuzy	PANTHEON.tech (ODL Rep)
Hanen Garcia	Red Hat
Kristin Wittig	Kubermatic
Pano Xinos	Turnium

LF Staff: Brandon Wick Heather Kirksey Jill Lovato Trishan de Lanerolle Kenny Paul

Agenda:

- Major Initiatives
- LFN Landscape
- LFN Evolution
- OVP Evolution
- MAC Vice Chair Discussion
- LF Events Update
- MAC Action List

Agenda

- Start the Recording
- We will start by mentioning the project's Antitrust Policy, which you can find linked from the LF and project websites. The policy is important where multiple companies, including potential industry competitors, are participating in meetings. Please review and if you have any questions, please contact your company legal counsel. Members of the LF may contact Andrew Updegrove at the firm Gesmer Updegrove LLP, which provides legal counsel to the LF.
  - Antitrust Policy
- Roll Call
- Agenda Bashing
- General Topics
  - Major Initiatives
  - LFN Landscape
  - LFN Evolution
  - OVP Evolution
  - MAC Vice Chair Discussion
  - LF Events Update
  - MAC Action List

Minutes

- **Intros**
  - Welcome new LFN MAC Chair, Lindsey Sech
    - Director Industry Marketing for Network Platforms at Intel Corporation
    - Lindsey looks forward to leading the MAC to another successful year

- **Major Initiatives**
  - Brandon showed the slide developed late last year that was an amalgam of of the project priority slides

- The MAC confirmed the strategy and major marketing initiatives for the year, which are the following:
    - Highlight Current & New Deployments / Case Studies / Use Cases / Project Updates / Consumption Models
    - Attract New Developers + Improve Onboarding + Reduce Learning Curve / Cultivate "Voice of the Developer"
    - Foster LFN integration + Cloud Native Approach + Interoperability

- ## LFN Landscape
    - Brandon showed a new that will be developed for LF Networking, and interactive landscape using an example from the LF AI & Data Project: https://landscape.lfai.foundation/
    - The MAC was very supportive of the tool and it's application in the following areas:
        - Augment / replace the "Open Source Networking Stack" Slide
        - Serve as the home / portal for verification badging
        - Examine the stack layer by layer and highlight project coverage and integration
        - Provide a foundation for solution marketing efforts by LFN members (e.g breaking up the open networking stack layer by layer and highlighting LFN member contributions
    - MAC is asking for community volunteers to work with us on the LFN Landscape (Seshu and Neal volunteered)

- ## LFN Evolution
    - The LF and LFN have recently accepted / launched new projects (e.g. XGVela, Magma) and new members (e.g. Google) with more news on the way.
    - LFN capabilities are therefore expanding and the messaging needs to be updated.
    - The existing messaged will get some minor updates, but new sections on Enterprise and Cloud are missing.
    - MAC is asking for community volunteers to work with us on the Cloud & Networking Messaging (Bob & Neal volunteered)

- ## OVP Evolution
    - The OPNFV Verification Program (OVP) needs to be renamed/rebranded.
    - MAC reviewed the recommendations from the Anuket Marketing Working Group to evolve the name/brand to the "Anuket Assured" Program (AAP)
    - This reco will be taken back to the CVC for formal adoption.

- ## MAC Vice Chair Discussion
    - A proposal has been made by the community to consider a MAC Vice Chair position.
    - The MAC was supportive though the role needs to be better defined and chronicled somewhere (possibly the charter).

- ## LF Events Update
    - Brandon gave an update on three LFN Events
    - Details can be found here: https://www.lfnetworking.org/events/

- ## MAC Action List
    - MAC Members are asked to help us in the following ways:
    - **Register:**

        - LFN Spring Member Meeting & Open Networking & Edge Forum: https://www.lfnetworking.org/event/open-networking-edge-executive-forum/
    - **Help Cross Promote:**

        - LFN Webinars Series: https://www.lfnetworking.org/resources/lfn-webinar-series/
        - LFN Resources: https://www.lfnetworking.org/category/publications/
        - LFN LinkedIn Channel: https://www.linkedin.com/company/lf-networking/
        - Open Networking & Edge Forum: https://www.lfnetworking.org/event/open-networking-edge-executive-forum/
    - **Consider:**

        - Submitting a Webinar Proposal (Need to start filling in the 2021 calendar!) https://docs.google.com/forms/d/e/1FAIpQLSfH5iJV9vXJ_RRuMMUQd171YH1T2RGjAmmFf2Gp4E3WR19jFw/viewform
        - Submitting ideas for LFN Demos or Surveys to bwick@linuxfoundation.org
        - Inviting others in your company to join MAC (membership required / up to 3): https://lists.lfnetworking.org/g/lfn-mac
        - Submitting blog topic, SME, cross-post in key areas (5G, cloud native, edge): jlovato@linuxfoundation.org
        - Participating in a member spotlight blog: jlovato@linuxfoundation.org