

2021-01-22 Marketing Meeting Agenda/Notes

Agenda:

- Launch Event (Registrations: 206)
- Slide Decks
- Press Release
- Launch Quotes
- Website

Launch Event

Speaker Outreach / Confirmation Status / Proposed Agenda: <https://wiki.lfnetworking.org/x/5oq-Ag>

Slide Decks

Heather overview base slides under development. Status?

Decks Required:

- Overview Deck **UNDER DEV**
- Operator / Biz Deck (Beth) **RECEIVED**
- Project / Technical Deck (Georg Gergely) **RECEIVED**
- Press Deck **UNDER DEV**
- Master Pitch Deck (a combo of all)

Press Release

Draft under development here: https://docs.google.com/document/d/1km_aZj_Ou-9zRkmxo_KWsSJrB7-PRIakNZh0ppuWQXQ/edit

Launch Quotes

Bob is leading the outreach to key community members / executives for supporting quotes. Deadline for Quotes?

Shared Doc: https://docs.google.com/document/d/1AgzoNW8XsGdy8LdCNH2lqDmNWwsKNw_Nb22vRihi6lQ/edit

Website

Under Development on staging site, can share a overall template review.

Need website copy review + additional FAQs: https://docs.google.com/document/d/1SDAVog3Gq3R_YyFjEo4vpJbKGGimWdpntQg1RUDDjvE/edit#