

# Anuket Website Planning

## Timeline:

- Nov 23 - Dec 4: Staging site launch and configuration
- Nov 25: Brand Concept / Logo finalized
- Dec 3: Anuket Messaging Doc Finalized
- Dec 8: Website Strawman / site map created
- Jan 5: Website copy completed / Submit Jira ticket
- Jan 19: Final website additions / tweaks
- Jan 20 - 27: Final Testing
- Jan 27: Website Launch

URL: <https://anuket.io>

Staging Site: [anuket.lfprojects.linuxfoundation.org](https://anuket.lfprojects.linuxfoundation.org)

## Navigation (top):

- Homepage
  - About
    - FAQ
    - Charter
    - TSC
    - Technical Project Governance
    - Brand Story
    - Anuket Logo Suite
    - Style Guide
  - Contact
  - Getting Started
    - Developer Tools
    - LFX Dashboard
    - User Profiles
  - Community
  - Verification
  - Resources
  - Announcements
    - Blog
    - In the News
  - Join Now
  - Wiki

## Homepage Flow:

- Integrate a creative flow based on the Anuket brand (colors, logo, etc)
- Make use of whitespace, do not clutter
- Do not use parallax scrolling
- Homepage Elements
  - LF Projects Top Banner
  - Anuket Logo + Top Navigation
  - Clickable Top Nav (main items go to actual pages)
    - Sub-navs appear upon hover
  - Feature Banner with Anuket branding (not a slider)
  - Descriptor Blurb
  - Icons w/ links to: Wiki, Repo, Docs
  - User Profiles Row (similar to 5g, Cloud Native, Edge here: <https://www.lfnetworking.org/>)
  - Network Operators
    - Network Function Vendor
    - Infrastructure Vendor
  - Participant Quotes
  - Slider with Top Quotes
  - LFX Dashboard (Synch with LFX Insights to show top level project stats)
  - (Not needed at launch if not ready)
  - Stay Connected with LFN Newsletter
  - LFN Footer
  - Icons/Link to LFN Social Media Channels: Twitter + LinkedIn

## Similar Website Examples:

- OPNFV: <https://www.opnfv.org/>
- CD Foundation: <https://cd.foundation/>
- Spinnaker: <https://spinnaker.io/>