

LFN MAC Chair Election 2021

We'd like to have a MAC chair election before the end of the year so that the new chair can hit the ground running in 2021. We encourage all MAC members to consider a self-nomination.

Dates to Remember

- Nominations Due: **Dec 18**
- Poll published: **Jan 6**
- Poll closes: **9:00 AM PT Jan 13**
- Results posted: **Jan 13**
- Onboarding call with LFN staff: **Jan 14 or 15**

Note: This timeline has been extended from the original.

Role of MAC Chair

The MAC Chair will represent the MAC in LFN Governing Board meetings in a non-voting capacity. S/he will communicate the Board's strategic goals and direction to the MAC, and communicate the MAC plans, activities and achievements to the Board. In addition, the Chair is expected to serve as a general resource for the MAC community, working in close partnership with LF Staff.

The Chair is an individual position, unrelated to the organization that person represents. If the individual serving as Chair leaves the MAC for any reason, a new election will be held.

Interested in the role? Please submit a self-nomination to bwick@linuxfoundation.org. Please include a note with a brief bio + interest in the role + goals for the MAC (400 Words Max).

Nominations:

Lindsey Sech Bio & Statement:

Lindsey Sech is the director of network marketing at Intel Corporation. She leads the organization that drives marketing strategies and plans for Intel's network infrastructure business. She is responsible for directing priorities for network marketing campaigns, developing end user narratives and proof points, and creating audience specific marketing content and sales enablement materials. Sech was previously the marketing director for Intel's Connected Home Division and had responsibility for the division's marketing communications and sales enablement strategies. Sech and her team drove marketing programs that created awareness and demand for Intel's products in cable broadband and home Wi-Fi. Since joining Intel in 2001, Sech has also held various marketing and communications roles in areas including Internet of Things, memory, storage, analytics and automotive. She holds a bachelor's degree in Systems and Control Engineering from Case Western Reserve University.

I have spent nearly 20 years in B2B marketing for embedded, IoT and telecom and have seen firsthand the benefits of community collaboration to drive innovation. I am excited about the opportunities in front of LFN and the role that marketing can continue to play in helping achieve the goals of the community. I would like to nominate myself as MAC chair and will bring strong marketing experience, a collaborative approach and creative mindset to help the group deliver high impact marketing strategies and plans for LFN.