2020-04-27 [CNTT - GSC] - Agenda & Meeting Minutes

Materials:

Attendees:

Topics:

- Anti-Trust Policies:
  - LFN Anti-Trust Policy Notice
  - GSMA Anti-Trust Policy Notice
- Walk On Items
- CNTT Naming: New Proposal
- June Virtual Conference Status Jim Baker Scot Steele
- Trial
  - Resource assignments and Meetings Schedule Nick Chase , Scot Steele

Notes:

- Walk On Items
- CNTT Naming: New Proposal
- June Virtual Conference Status Jim Baker Scot Steele
- Field Trial
  - Resource assignments and Meetings Schedule Nick Chase , Scot Steele

Work Items assigned to MMA

- Press Releases around Pre-Launch Trials #1086 Nick Chase
- Messaging Discovery & Execution #1087 Nick Chase
- Execute interviews and gather feedback #1090 Nick Chase
- Get commitments interview senior/vp level business owners #1089 Nick Chase
- Analyze and align messaging #1091 Nick Chase
- Integrate Confluence and Groups.Io data (governance) #1092 Jonathan Beltran
- Engagement Metrics (Scope, Design, Rollout) #1093 Jonathan Beltran
- VNF Onboarding journey touchpoints #1095 Jonathan Beltran
- Operator additional info data points #1096 Jonathan Beltran
- Develop Benchmarks for Pre-launch Trials #1097 Jonathan Beltran

Join Zoom Meeting
https://zoom.us/j/5960599463

Meeting ID: 596 059 9463

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