

# Marketing & Communications

Lead: **Nick Chase (Mirantis)**

Co-Leads: **Bob Monkman (Intel)**

## Scope

- Identify and pursue opportunities to market community services through publication of white papers, press releases, business cases, & media events
- Track community external speaking engagements
- Create | maintain community messaging to ensure alignment in external communications
- Collaboration tools and eco-system

NOTE: As of February 14, this workstream is combined into the Marketing Metrics and Adoption Workstream found at: [Marketing Metrics & Adoption](#)

Meeting notes prior to that date are found at the link below:

## Meeting Minutes/Agendas

- [2020-02-03 \[CNTT - MARCOMM\] - Agenda & Meeting Minutes](#)
- [2020-01-29 \[CNTT - MARCOMM\] - Agenda & Meeting Minutes](#)
- [2020-01-06 \[CNTT - MARCOMM\] - Agenda & Meeting Minutes](#)
- [2019-12-16 \[CNTT - MARCOMM\] - Agenda & Meeting Minutes](#)
- [2019-12-09 \[CNTT - MARCOMM\] - Agenda & Meeting Minutes](#)
- [2019-12-02 \[CNTT - MARCOMM\] - Agenda & Meeting Minutes](#)
- [2019-11-18 \[CNTT - MARCOMM\] - Agenda & Meeting Minutes](#)
- [2019-11-13 \[CNTT - MARCOMM\] - Agenda & Meeting Minutes](#)
- [2019-11-06 \[CNTT - MARCOMM\] - Agenda & Meeting Minutes](#)
- [2019-10-30 \[CNTT - MARCOMM\] - Agenda & Meeting Minutes](#)
- [2020-01-XX \[CNTT - MARCOMM\] - Draft Agenda & Meeting Minutes](#)
- [Blog post/Content Brainstorming](#)
- [CNTT Speaker's Bureau](#)
- [10Feb2020 Meeting Agenda and Minutes](#)
- [2020-02-10 \[CNTT - MARCOMM\] - Agenda & Meeting Minutes](#)