

# Recruiting, Engagement, & Adoption

NOTE: As of February 14, this workstream is combined into the Marketing Metrics and Adoption Workstream found at: [Marketing Metrics & Adoption](#)

- [Organisations to approach:](#)
- [Adoption Strategy](#)

## Organisations to approach:

- BT:
- Telefonica:
- Reliance
- Optus
- Hutchinson (3)
- Rakuten

## Adoption Strategy