

Marketing Advisory Council (MAC)

This is a members only call. LFN Members are welcome to designate 1 person from their organization as their Marketing Advisory Council (MAC) representative. Platinum and Gold member representatives are voting members, Silver members are non-voting. The MAC meets monthly to discuss the strategic marketing direction and programs for LFN. If you would like to add/swap your company representative, please email myu@linuxfoundation.org.

Listed below is the MAC Meeting Bridge and schedule. Note: You must be the designated MAC representative from your company to attend these calls.

Bridge:

Join from PC, Mac, Linux, iOS or Android: <https://zoom.us/j/7223692829>

Or iPhone one-tap : US: +16699006833,,7223692829# or +16465588656,,7223692829#

Or Telephone: Dial(for higher quality, dial a number based on your current location): US: +1 669 900 6833 or +1 646 558 8656 or +1 877 369 0926 (Toll Free) or +1 855 880 1246 (Toll Free)

Meeting ID: 722 369 2829

International numbers available: <https://zoom.us/u/cFTt0fKpw>

Meeting Presentations / Minutes:

- November 2018: [Minutes](#) | [Presentation](#)
- February 6, 2019: [Minutes](#) | [Presentation](#)
- March 6, 2019: [Minutes](#) | [Presentation](#)
- April 3, 2019 [Minutes](#) (workshop style during ONS)
- June 5, 2019 [Minutes](#) | [Presentation](#)
- July 10, 2019 [Minutes](#) | [Presentation](#)
- August 7, 2019 [Minutes](#) | [Presentation](#)
- September 4, 2019 [Minutes](#) | [Presentation](#)
- September 24, (workshop style during ONS / no bridge) [Workshop Notes](#)
- October 30, 2019: [Minutes](#) | [Presentation](#)
- December 10, 2019: Special Topic: Marketing Campaigns Discussion [Minutes](#) | [Presentation](#)
- December 11, 2019: [Minutes](#) | [Presentation](#)
- December 18, 2019: Special Topic: Marketing Campaigns Discussion, Pt. II [Minutes](#) | [Presentation](#) | [Recording](#)
- January 15, 2020: Special Topic: Marketing Campaigns Discussion, Pt. III [Minutes](#) | [Presentation](#) | [Recording](#)
- January 29, 2020: Special Topic: Marketing Campaigns Discussion, Pt. IV: [Minutes](#) | [Presentation](#) | [Recording](#)
- Feb 5, 2020, 8:00 - 9:00 AM PT: MAC Meeting: [Minutes](#) | [Presentation](#) | [ONES Prospectus](#) | [Personas](#) | [Recording](#)
- February 12, 9:00 - 10:00 AM PT: Events Marketing Advisory Call: [Minutes](#)
- March 4, 2020, 3:30 - 4:30 PM PT: MAC Meeting: [Minutes](#) | [Presentation](#)
- March 11, 2020, 3:30 - 4:30 PM PT: MAC Meeting: [Minutes](#) | [Presentation](#)
- March 25, 2020, 8:00 - 9:00 AM PT: MAC Meeting: [Minutes](#) | [Presentation](#) | [Recording](#) | [LFN Ed Cal](#) | [Virtual Meetings/Events Best Practices Doc](#) | [LFN Webinars Handbook](#)
- April 8, 2020, 8:00 - 9:00 AM PT: MAC Meeting: [Minutes](#) | [Presentation](#) | [Recording](#) | [LFN Webinar Proposal Form](#)
- May 6, 2020, 8:00 - 9:00 AM PT: MAC Meeting: [Minutes](#) | [Presentation](#) | [Recording](#)
- June 3rd, 2020, 8:00 - 9:00 AM PT: MAC Meeting: [Minutes](#) | [Presentation](#) | [Recording](#)
- July 15, 2020, 8:00 - 9:00 AM PT: [Minutes](#) | [Presentation](#) | [Recording](#)
- Next Meeting: August TBD