

LFN MAC Meeting

March 8, 2023

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MAC Meeting Agenda - March 8, 2023

- 2023 Event Strategy (WiP) (Heather)
- Upcoming activity & content (Jill)
- Branding discussion (Sandeep, Jill, Heather)

Event Strategy (WiP)

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D&TF: By the numbers

- › Registration: 227
 - › 58% US
 - › 58% EMEA
 - › 46% APAC
 - › 2% LATAM
- › Attendance: 208
- › Total Sessions: 37
 - › Cross-Community Plenary Sessions: 8
 - › Nephio Workshop: 7
- › Event Survey In Progress

5:30 Welcome to the 2023 LFN D&TF (Heather)	5:50 Anuket: Topics for Oninoco release of Anuket Reference Model (Walter Kozlowski)	5:50 ONAP: Intent-driven Operating for Cloud-network Convergence Services based on ONAP (Dong)	5:50 Introduction about XG-Vella Release 11 2022 (Qihai Zhao, Pengxiang Chen, Xinzhou He)	5:50 Nephio Overview (Kandan Kattirvel, Saita Yan)	5:50 Anuket: NC2 Working session for Oninoco Release (Scott Steele, Dan Xu)	5:50 ONAP: Intro Intent Model Design Discussion (Xu Yang, Lingli Deng)	
5:15 Consumability of LFN projects (Gergeley Csatar)	6:00 Cultural Adjustments in OpenSource projects to Drive Telco Industry Synergy/Progress (Scott Steele)	6:00 Anuket: Birds of Feather: Thoth Network Intelligence Practical Achievements Sharing (Liu Huang, Yan Yang, Siddhar Ravi)	6:00 5G SBP: Cooperation with SDN, research on general implementation with Intent-based network (Ajay Kishore, Yogendra Patil)	6:00 ONAP: Cooperation with SDN, research on general implementation with Intent-based network (Ajay Kishore, Yogendra Patil)	6:00 Nephio Use Cases (Sana Tariq, Kaushik Bhandankar)	6:00 2023-02 - Anuket: Failure Diagnosis and Collaboration with Other Projects (Beth Cohen and Gergely Csatar)	6:00 ONAP: Streamlined Release Process - part 1 (Magnus Buhgard)
7:00 Break	7:00 Break	6:30 ONAP: DCAC Runtime Configuration through Policy (Shuting Ding)	6:30 ODL: The Journey of TransportPCE leads to RFD3040 support (Gustavme)	6:30 Nephio Release delivery (Stephen Wong, Tina Tso)	7:00 Break	7:00 Break	
7:30 What is essential for a successful open source project? (Pawel Pawlak)	7:30 Anuket: Kubernetes Architecture - RA2 Oninoco Release (Ricardo Stori, Gergely Csatar)	7:30 TF Platform and Installation Update (Nick Davey, Ravish Subramanian)	7:30 Nephio: Selected technical topics, Demo (John Belamaric, Wim Hendericks)	7:30 ONAP: Streamlined Release Process - part 2 (Magnus Buhgard)			
8:00 Creating strong Documentation Guidelines for LFN community (Scott Steele, Beth Cohen)							



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Developer & Testing Forum

WELCOME!

Heather Kirksey, VP, Community & Ecosystem

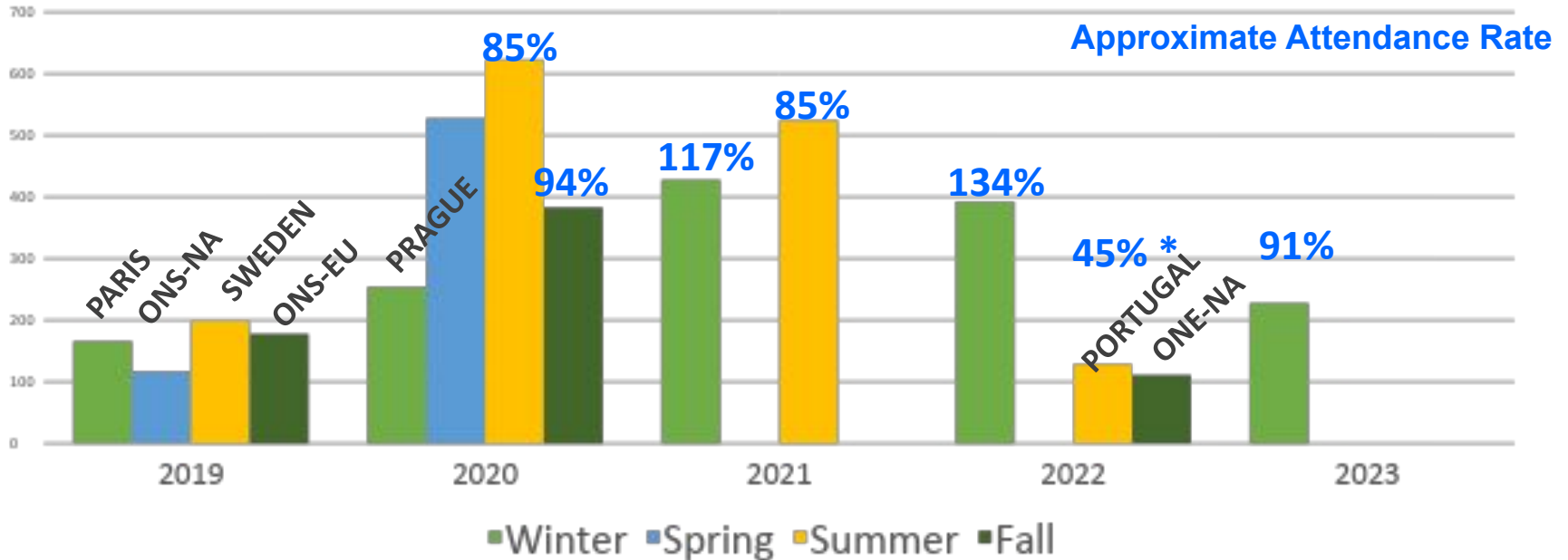
<https://lfnetworking.org>



D&TF Trends 2019-2023

2019 - Fully Hybrid
2020 – Winter F2F, others V
2021 - V only
2022 – Winter V, others F2F

By Event



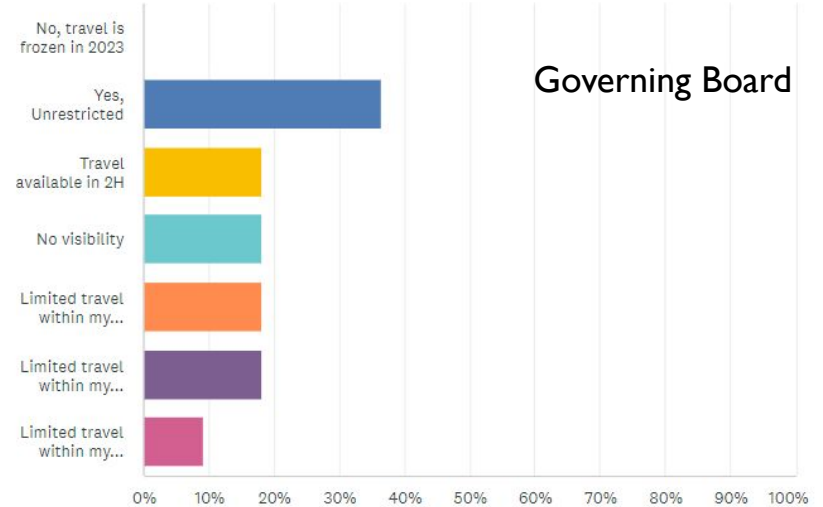
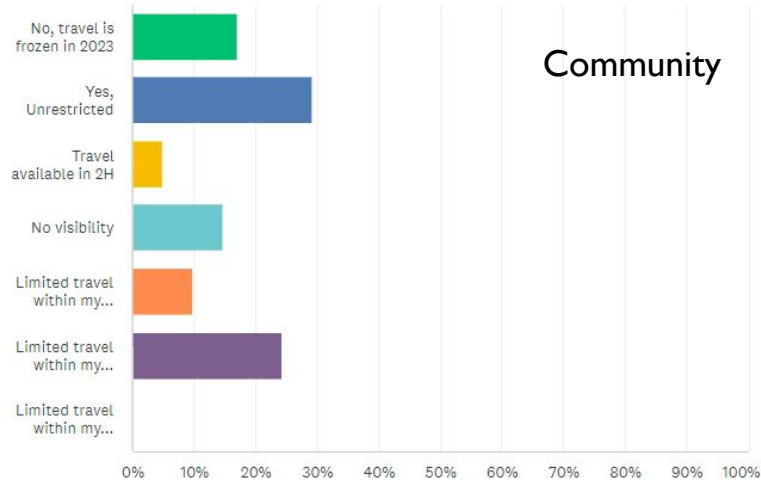
Recap of 2023 Considered Options

- › Fully virtual D&TF for 2023
- › Possible 2H in-person D&TF in Europe
- › Virtual ONE Summit Executive Edition
- › TelecomTV DSP Leaders Forum Partnership
- › “Scaled back” ONE Summit 2H in Europe
- › ONE Summit Regional Days hosted by member companies

- › Also focus in rebuilding speaking opportunities at events (MWC, OSS, etc.)
 - › MWC, OSS Vancouver, Japan on deck

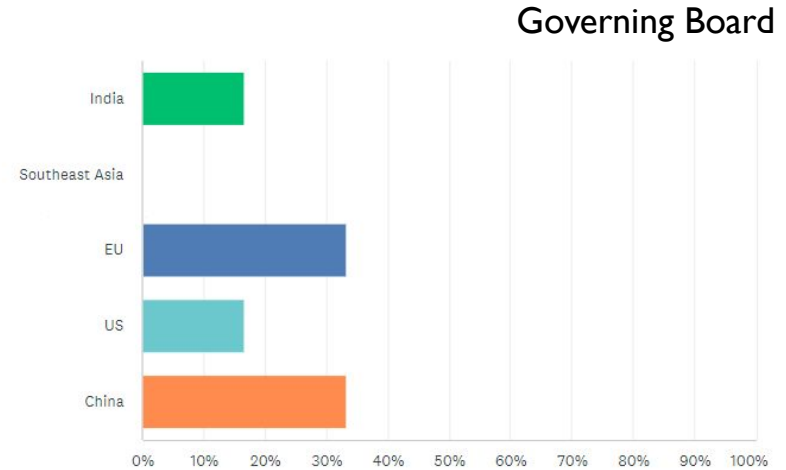
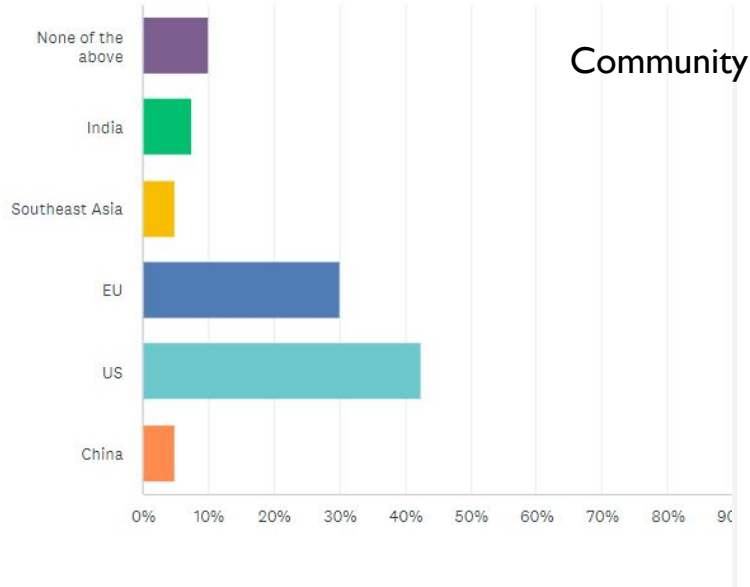
2024: Spring ONE Summit in Bay Area

2023 Travel Availability



- Global travel availability: 29% of technical community, 37% GB able to travel globally in 2023
- Regional Travel Availability: 35% Technical Community, GB 47%
- Assessment: Not enough travel access to merit in-person worldwide D&TF or ONE Summit
- However, regional activities make sense

Regional Interest



- US and EU lead with regional interest, followed by China and India
- Recommendations to allow for 5 ONE Summit Regional Days experiences across EU, US, China, India, with one additional possibility depending on interest
- Potentially put more focus area on technical components to make up lack of global developer travel options
 - Both in presentation topics and in information technical discussions/networking

Upcoming Content & Activity

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ONE Summit: Content Capture Plan

User Stories:

- 5G SBP - [Published](#)
- DoD/DARPA - in progress
- TELUS - in progress
- TBD (Q1'23)

**Several notes out to ONE Summit presenters regarding user story creation*

Developer-on-the-Street Videos (“LFN Community Voices”)

- Interviewed 7 ONE Summit and D&TF attendees
- Videos [live on YT](#)
- [Blog summary](#) live
- Social promos in progress - ongoing over Q1

“Top 10 ONE Summit Sessions Countdown” social campaign:

- Summary Blog post with links to videos of all 10 sessions - [published](#)
- Micro posts on LinkedIn summarizing the “top sessions” with presenters tagged (include: key points from session, images/pics, link to video) - in progress
- Twitter posts on “top” sessions with key points & link to video

Recent / Upcoming Highlights



Mobile World Congress Barcelona 2023 Delivers The 5Goods

Will Townsend Contributor
Moor Insights and Strategy Contributor Group

Forbes



📍 Sophia Antipolis, France

📅 6-7 March 2023

▾ [MORE](#)

[Evolving NFV towards the
Next Decade - Celebrating
the 10th Anniversary of ETSI
NFV](#)

LF NETWORKING MINI ONE SUMMIT

TUESDAY, MAY 9, 2023 | 1:30 PM – 5:00 PM

Location: Vancouver Convention Centre

In Person Registration Cost: \$20

Virtual Registration Cost: \$0



Ed Cal

Q1	<i>LFN Community Voices: Video Q&A series w developers</i>
Q1	<i>Social campaign: Top 10 ONE Summit sessions</i>
February 2	(Blog Post) LFN Community Voices: Developer Interviews from ONE Summit D&TF
February 4	Infosys joins Linux Foundation Networking as a Platinum Member to promote Digital Transformation
February 16	2022 Annual Report & promo campaign launch: blog post (2/16) email, (2/16) social (ongoing)
February 23	Top 10: The Best of ONE Summit 2022 Seattle
March	(Blog Post) D&TF Summary
March	ONE Summit sessions blogs
March	FD.io VPP & CSIT releases (possible blog/social media)
Q2	ODL 10 year anniversary

2023 Timeline

Q1	Q2	Q3	Q4
LFN Developer & Testing Forum (Virtual) (Feb 10-14)	“Nothing works without Networking” campaign		LFN Developer & Testing Forum (TBD)
Publish 2022 Annual Report	OSS NA Co-lo event	LFN Developer & Testing Forum (location TBD)	2023 Annual Report
Website updates	Proof Point Collection (TELUS)	Code Release Promos	Code Release Promos
ONE Summit content syndication	Project Promos & webinars	Project Promos & webinars	Q4 Newsletter
Q1 Newsletter	Code Release Promos	Q3 Newsletter	2024 Market Predictions
Member/Community survey	Q2 Newsletter	Thought Leadership	Thought Leadership
Thought Leadership (MWC)	Thought Leadership		

LFN Branding Discussion

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Open Discussion: Status of LFN Brand

- Brand status (Jill)
- How do we want to reinvigorate engagement? (Sendeeep)
- Next steps (Heather)

Next Meeting: April 12, 2023

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A background graphic featuring a network of glowing blue lines connecting various yellow circular nodes, set against a dark blue gradient background.

Thank
You!

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