Generating more Cross Project Ideas

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3/24/2021

Thought process

- Developers have inertia and will likely continue to be intra-project focused unless motivated/encouraged to look broader.

- Need to motivate SE's and Architects to come up with ideas that cross project boundaries

- Need a repeatable process not a one and done

- Documentation and information sharing is useful but doesn't drive the behavior of cross project discussion

- Hackathon's drive this type of behavior in smaller projects so perhaps an SE/Architect form of it would be a way to trigger the thought processes we want

The idea

- Award a prize for the best cross project initiative , conducted at the twice yearly virtual/physical events
  - Particularly with virtual the incentive of waiving the attendee fee for presenters isn't really there
  - A small team award ($1000 USD is a number that would be noticed) would motivate folks to think about these kinds of things
- We should also help people make this effort visible to their employer. Recognition of the achievement on official LF channels could help here. Things like:
  - Winners get to post and get a LFN blog post
  - Some sort of spotlight article or newsletter highlight
  - We may even consider, creating some sort of title, that will be assigned to the winning team members for the six months between events. Something like "Collaboration guru"
  - Let's not make it a winner-takes-all thing. Runner ups should be recognized as well.
  - Every participating team gets some sort of badge
- Use a panel of judges from the projects
- LFN Governing Board Committer Representative would be a good candidate judge/promoter
- Have 1 or 2 judges that represent industry "rock stars"
  - So it gets some resume panache
- Tie it to a LinkedIn badge from LF

The implementation

- Test the idea at the June virtual event for LFN projects

- Get the word out with the rules

    - Must be two or more projects across LFN

    - Presentation as a specific joint session timed so folks can see

    - Limit presentation to 15 minutes as a "pitch talk"

    - Scoring criteria: The scoring criteria should be known in advance and should incentivize true collaboration

        - Number of Projects involved

        - Number of Companies involved

        - Level of integration: PowerPoint only, some working code, complete solution, production deployed

        - Value to end users (does it address a real-life use case? Does it tackle actual pain points for users?)

        - Complexity (Just running several containers from different projects on the same pod is not the same as deep integration with new APIs between projects)

        - Originality and creativity

- Gauge interest by requiring Abstracts X weeks in advance

- Award the winner/winners at the closing event

- If successful (based on feedback etc)

    - Do at each LFN event (twice yearly)

    - Extend to LF family / eco-system – LF-AI, LF-EDGE , etc