MAC Minutes 030619

Attendees:

Brandon Wick, Heather Kirksey, Jill Lovato, Kenny Paul, Kristin Wittig, Atul Purohit, Bryan Madden, D Teichman, Ed Warnicke, John DiGiglio, Madhu Kashyap, May Chen, Monika Karoliova, Stephanie Owyoung, Susan White, Tara Condon, Trishan de Lanerolle, Vincent Danno

MAC Chair Election Results:

Bryan Madden, Intel was elected as MAC Chair. Congratulations! Thank you to Balaji for serving as MAC Chair for the first year of LFN.

MWC Recap:

Overall impression from Arpit Joshipura, General Manager, Networking, Edge & IOT. This was a great event with 50+ booth meetings and 75+ people at reception. Arpit was a part of several panels + GSMA Strategy Council meeting. There were over 50 meetings at the booth and 75+ people at the reception where we had the CTO Telstra speak. The press release and media advisory got great coverage.

There was a discussion of VNFs and CNFs. CNFs are much more than just using containers. It was determined that we need direction + positioning paper. Ed recommending leveraging this definition of cloud native: https://github.com/cncf/toc/blob/master/DEFINITION.md

Upcoming Events:

OSLS: Half Moon Bay, March 13 - 15. Balaji, Bryan, Maddison will be there
OCP: San Jose, March 14-15. LFN Booth, Heather speaking
ONS: San Jose, April, April 3-5, LFN Booth + LFN Unconference.
New Event Confirmed: Big 5G Event, Denver, May 6-8. LFN part of mini-workshop with OCP and ONF communities.
Clarification to the calendar: There will be both an LFN Booth + Mini-Summit AND a FD.io Booth + MiniSummit at KubeCon Europe.

TelecomTV Opportunity:
$30K Needed to ensure a TelecomTV presence at both ONS events. Member funding is needed. Intel is willing to contributing $10K. Any other company willing to contribute should contact Jill Lovato (jlovato@linuxfoundation.org) as soon as possibe.

KubeCon Europe Min-Summit:

LF Staff recommend forming a KubeCon Programming Taskforce. Group will brainstorm ideas and develop Messaging, Goals, CFP structure, and serve as a Programming Committee. There was consensus on the approach. Some open questions are: What could we offer to the broader cloud native community? How do we reach out to people in the cloud native community? Any volunteers for Task Force? Kristin Wittig from Loodse has volunteered to participate. ***Action: Brandon to put out a call for task force volunteers on the mailing list.***

OVP Naming/Branding:

Heather provided the background and vision for the program from the Certification and Verification Committee and there was a lengthy discussion. There are different types of testing possible. Right now, there 1 system under test (SUT) for NFVI. Next: Add VNFs SUT, possibly MANO SUT down the road. Order: Compliance Testing (Now) → Validation Testing (future) → Performance Testing (future).

Bryan pointed out that no brand is perfect and there are pros and cons to different approaches. If we keep the current OVP name, however, it's important that we reposition the brand → Taking key function brand, making it stronger by extending across other communities. Position OPNFV at the integrator brand. "Horizontal Branding".

Question: How do we launch at ONS? A number of activities are planned 1. We're writing a WP about OVP talking about our vision for verification and a How To Guide for getting started. 2. There will be a session where HK introduces the vision/taxonomy, there is a Service Provider Panel (with 6 service providers) who will also discuss the program. If TelecomTV is secured, it was noted that this should be on the of the videos (expectations of the VNF program). There is also an OVP related Demo demo in the LFN Booth and the program will be mentioned in an ONS press release.

May pointed out that this brand very important. Now that we are expanding it to ONAP and other LFN projects, we need to correct any assumption this is only OPNFV. Correct positioning would include: Education → Re-Education → Speaking to the "Horizontalization" of the program. Possibly create a new visual for the program illustrating From "vertical to horizontal".

The Board Feedback we've received is that OVP is the #1. Once we finalize name, branding, positioning, and messaging, we need to present this to the board. It was noted that developing a new brand would be most costly than keeping the existing brand and would require extra budget. Also, new projects coming into the OVP would also use the new brand so we should think about accommodating them. Lastly, a new landing page describing the program would be added to the LFN website.

Action: Heather to write an email to the MAC which 1. Summarizes the opportunity, 2. Presents the 2 options (keeping OVP brand or developing new brand). 3. Leads to group toward a final recommendation.