

CNTT Business & Technical Metrics 2020 (Strawman)										
#	Area	Function	Segments	Targeted Benefits	Metric	Priority (Urgency)	Data Source(s)	Benchmark	2020 Target	Future
1	Governance	Recruitment	Service Providers	Increase acquisition of community members	New member acquisition rate - by company	2	wip	wip	wip	wip
2	Governance	Recruitment	Vendor Partners	Increase acquisition of community members	New member acquisition rate - by company	2	wip	wip	wip	wip
3	Governance	Engagement	All	Increase engagement of SP community members	Code/content contribution rates - by company	1	GitHub	wip	wip	wip
4	Governance	Engagement	All	Increase engagement of SP community members	Code/content contribution rates - by individual	1	wip	wip	wip	wip
5	Governance	Engagement	Labs	Increase engagement of community members	# of labs with CNTT verification capability	2	wip	wip	wip	wip
6	Governance	Adoption	Service Providers	Increase adoption by SPs	rate of adoption of RAX - by company	2	wip	wip	wip	wip
7	Governance	Adoption	Vendor Partners	Increase adoption by VPs	rate of badges issued - by company	3	wip	wip	wip	wip
8	Technology	Certification	Service Providers	Accelerate time to deployment for new network services	# of weeks to deploy VNF product into lab (or deployment)	3	wip	wip	wip	wip
9	Technology	Certification	Service Providers	Improve interoperability and software quality	(TBD: criteria: technical, evolutionary, configuration, security, operationsperformance)	3	wip	wip	wip	wip
10	Technology	Certification	Service Providers	Reduce in-house testing effort	# of weeks to test VNF product in lab (or deployed)	3	wip	wip	wip	wip
11	Technology	Certification	Service Providers	Reduce costs	TCO Analysis (in development Shibby)	2	wip	wip	wip	wip
12	Technology	Certification	Vendors	Improve time to revenue for new product offerings	# of weeks to develop new VNF	3	wip	wip	wip	wip
13	Technology	Certification	Vendors	Achieve greater alignment with service provider customer requirements	% of VNFs badged - by company	3	wip	wip	wip	wip
14	Technology	Certification	Vendors	Demonstrate product quality through open ecosystem testing	# of badges issued - by company	3	wip	wip	wip	wip