# CNTT | Governance Workstream Scope

### **Marketing & Communications**

**WSL: TBA, TBA** 

# Scope:

- Identify and pursue opportunities to market community services through publication of white papers, press releases, business cases, & media events
- Track community external speaking engagements
- Create | maintain community messaging to ensure alignment in external communications

#### **Work Stream List:**

Add your name to Work Stream List

## **Business | Technical Metrics**

# **WSL: TBA, TBA**

#### Scope:

- Define, create, & publish business value metrics based on ROI, Time to Market, etc.
- Define, create, & publish success metrics for community processes and deliverables
- Define, create, & publish contribution rates within the community
- Define, create & publish adoption rates within the Industry

#### **Work Stream List:**

Add your name to Work Stream List

## **Technical F2F Work Shops**

#### **WSL: TBA, TBA**

## Scope:

- Conduct work shops ~4X yearly
- Create agendas that focus on issue resolution & community alignment
- Ensure work shop logistical requirements are planned & managed
- Ensure work shop artifacts are collected, organized, & stored
- Seek opportunities to engage partner communities in work shops

#### **Work Stream List:**

Add your name to Work Stream List



