Common NFVI Telco Taskforce Recruiting, Engagement, Adoption, & Marketing

Beth Cohen, Verizon
Mark Cottrell, AT&T
Markus Wuepping, Vodafone

Heather Kirksey, LFN Michele Zarri, GSMA

Jeff Collins, Ericsson Gergely Csatari, Nokia Rajesh Rajamani, Spirent

September 27, 2019





CNTT COMMUNITY











'intel)









T...

ERICSSON



IBM

Bell





verizon[/]

MIRANTIS

SPONSORS

GSMA[™]

THE LINUX FOUNDATION



Telstra



















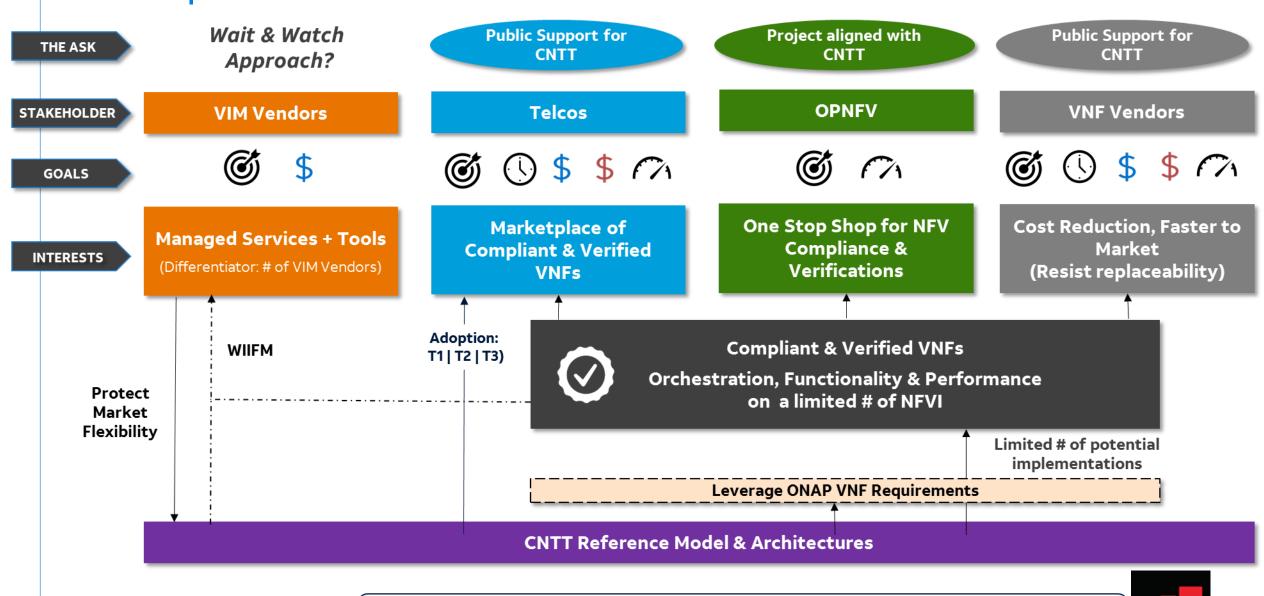








CNTT | Stakeholders: WIIFM



Business Objective () Time to Market \$\infty\$ Revenue \$\infty\$ Cost Reduction (\infty \) Velocity

GSMA[®]



THE LINUX FOUNDATION

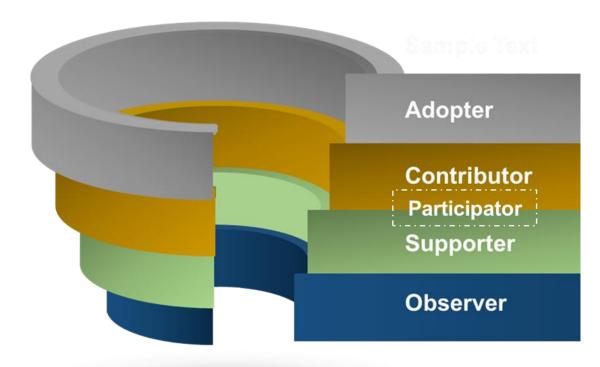
CNTT | Pathway to Adoption

Leverage common NFVI value proposition to attract contributors

Recruit for content contributions and market adoption

Measure contributions to assess and ensure diverse perspective

Levels of Engagement









Panel Discussion



