

Common NFVI Telco Taskforce Recruiting, Engagement, Adoption, & Marketing

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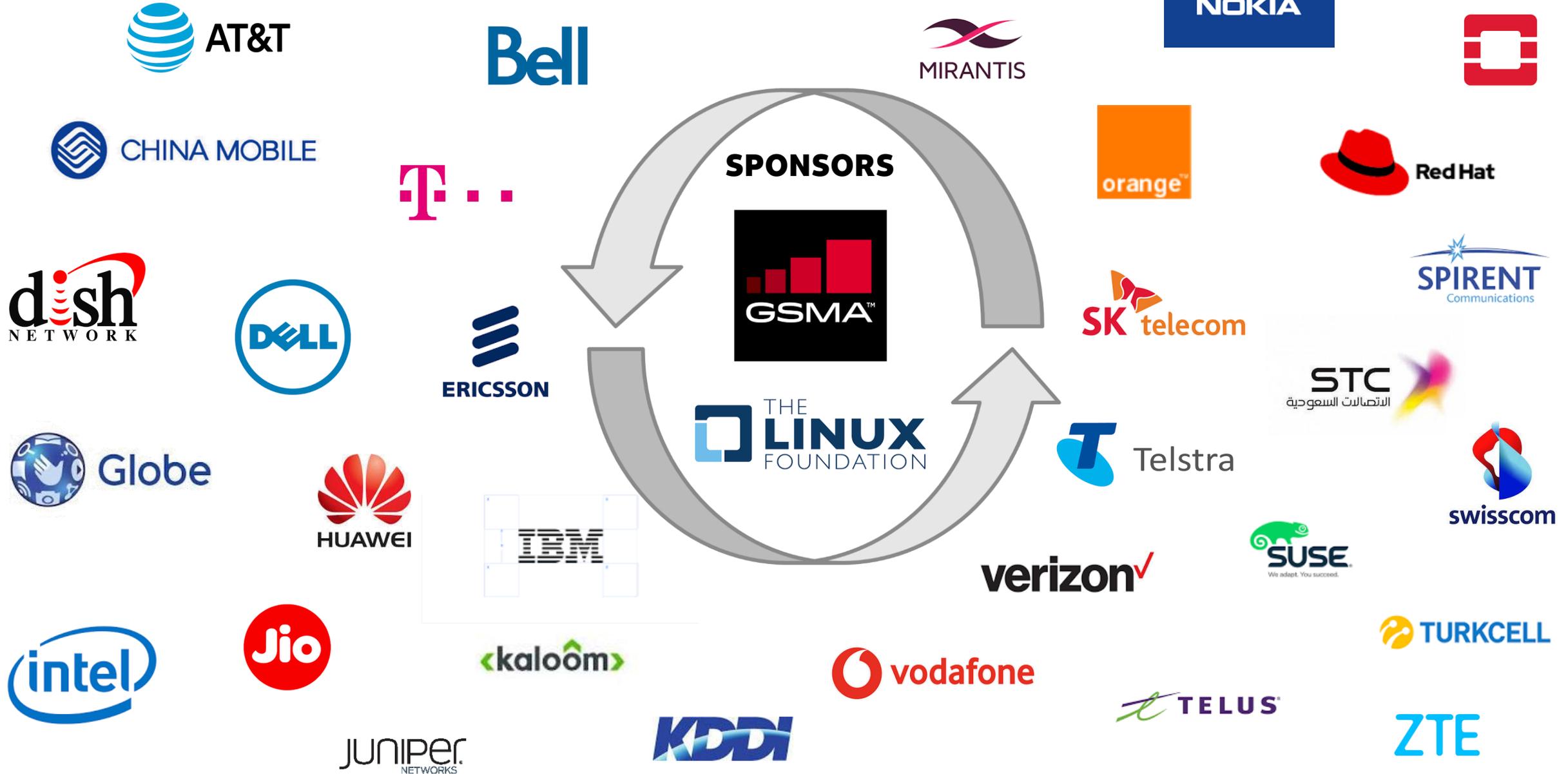
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September 27, 2019

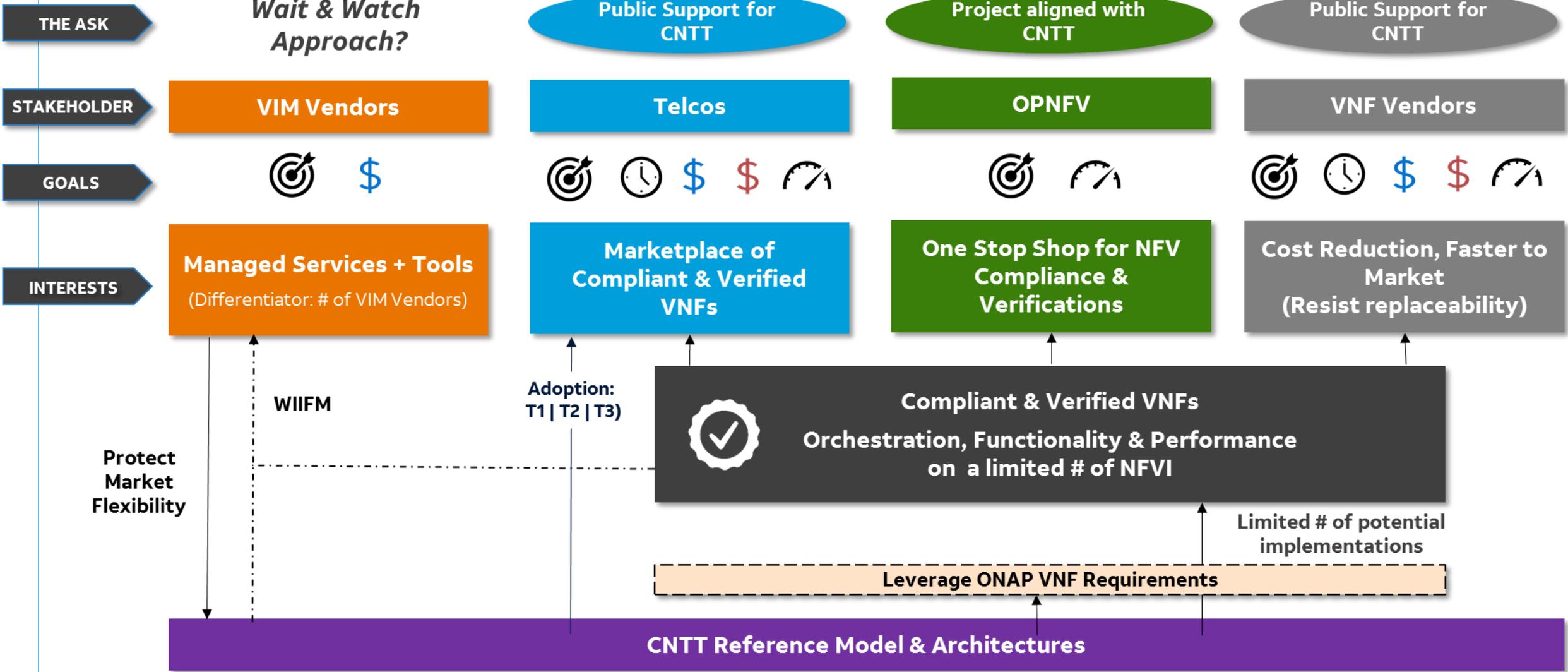
 THE **LINUX** FOUNDATION



CNTT COMMUNITY



CNTT | Stakeholders: WIIFM



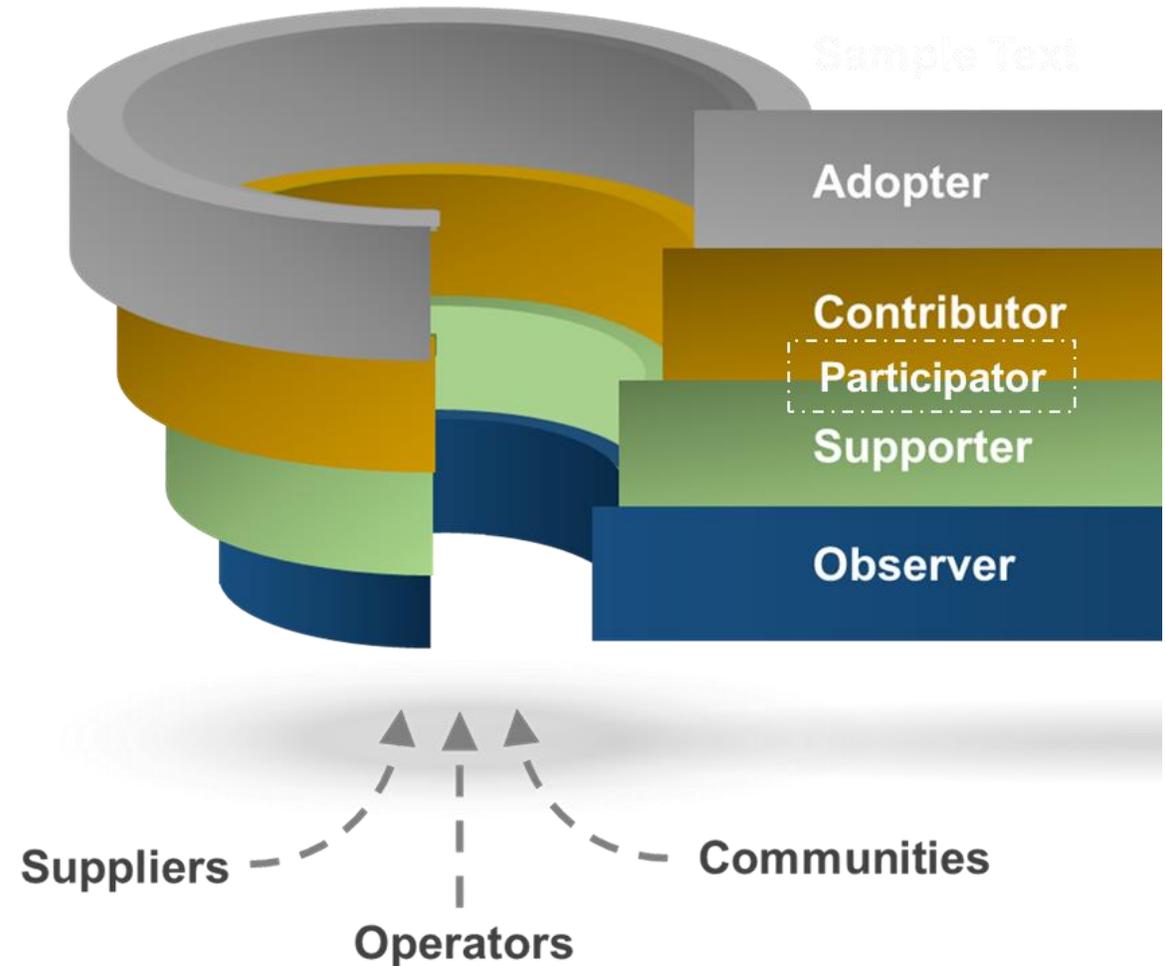
CNTT | Pathway to Adoption

Leverage common NFVI value proposition to attract contributors

Recruit for content contributions and market adoption

Measure contributions to assess and ensure diverse perspective

Levels of Engagement



Panel Discussion